

Matters

M A G A Z I N E

WOMEN IN BUSINESS 2020

RESILIENT & Brilliant

LOCAL BUSINESS WOMEN

Doing business in 2020 has been daunting, to say the least. We've all had to adjust, using our resilience and smarts to stay in the game.

OUR READERS WANT TO KNOW:

What keeps you **resilient & brilliant?**

Tell us your story

Our editor, **Ellen Donker**, will capture your story while **Jamie Meier of Live Love Lens Photography** will capture you visually with a professional head shot.

Matters Magazine is mailed to every household in Maplewood and South Orange so your story will have a local impact in our **Fall issue, out on October 5.**

Contact your sales representative or email info@mattersmagazine.com

Deadline: September 10

mattersmagazine.com | 973-763-4900

TAKE THE LONG VIEW



It's easy to stress out. Rather than look at the constant stream of bad news and dire predictions, I had to shut out the news sites during work hours. I then reminded myself what the mission of my business was and brainstormed with some trusted colleagues about how to move it to online. I also had to get real and accept that although my revenue would take a hit during these months, I'm in this business for the long haul and expect better times.

DORA HARPER EVERY LITTLE THING

220 Maplewood Avenue, Maplewood
973-555-5555 | everylittlething.com

BE FLEXIBLE

When we had to close our physical studio, I thought we could just wait things out. But soon it became clear that I had to find a new way to help my clients stay fit and connected as a community. I experimented with virtual classes and one-on-ones. Seeing each other on the screen was pretty great and reminded me how much we need one another. Now we've added outdoor classes and hope to open the studio when we're allowed, following safety guidelines, of course.

COURTNEY ELLIMAN CENTER FITNESS

787 Baker Street, Maplewood
973-555-5555 | centerfitness.com



BE A PROBLEM SOLVER

I've seen a lot of highs and lows in my 25-year career as a realtor and I've been able to get through all of them by being a problem solver. Some times have been harder than others and this is one of them. As safety precautions were put in place for doing business, I had to figure out how to get my work life oriented best for all the requirements we used to do in person. This allowed me to work with my clients in a confident manner, allay their fears, and list and sell some homes.

RHONDA LAMAR SOUTH ORANGE REALTY

555 South Orange Avenue, South Orange
973-555-5555 | southorangerealty.com





WOMEN IN BUSINESS SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'D LIKE TO BE FEATURED IN THE WOMEN IN BUSINESS 2020 SECTION IN THE FALL ISSUE

\$450: editorial feature*

MARK YOUR CALENDAR. APPOINTMENTS WILL BE SCHEDULED.

Tuesday, 9/1, 4 - 7 p.m.

Wednesday, 9/2, 9 a.m. - 12 p.m.

Thursday, 9/3, 4 - 7 p.m.

Deadline for inclusion: September 10. Photo shoot and interview will be booked after reservation.

Payments for promotional feature are required to be made in advance of publication unless you have established 30-day credit terms with Matters Magazine. Any payments made past 30 days will be subject to a \$25 per month late fee and the loss of credit terms. Client will be responsible for any collection fees incurred on delinquent accounts. Canceled contracts will be subject to full collection.

*Matters Magazine will choose the image used in feature.

Digital files not included. After the shoot you may purchase your images from Jamie Meier.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COST.

Client Signature

Date