

Matters

M A G A Z I N E

List your Open House in Matters Magazine


Advertise in Matters Magazine's Fall Issue
and be listed in our Open House Guide
with advice from your school leader
on how to get the most from an open house

Issue in homes: October 5
Reservation due: September 11
Ad due: September 18

Open House

Come On In!

Check out the open house schedules for our private schools
and preschools and read the advice from their school leaders



SCHOOL/CONTACT	OPEN HOUSE DATES	ADVICE FROM SCHOOL LEADERS
Carl Ellis Photography 9 Highland Place, Maplewood Carl Ellis, Owner 973-762-6463 carlsphtobooth.com	Please call to schedule a visit.	<i>"Bring your child and camera so I can get to know their photography interests. If they have printed work, bring that too!"</i> Carl Ellis, Owner
Far Brook School 52 Great Hills Road, Short Hills Emi Ithen, Director of Enrollment Management 973-379-3442 farbrook.org	October 25, 8:30 a.m. - noon, or please call to schedule a personal tour.	<i>"When attending open houses, take a look at the students: are they joyful and happily engaged in learning? How do YOU feel when you first walk onto campus? These are all indicators of whether a school is the right fit for your family."</i> Emi Ithen, Director of Admissions
Inspirational Dance 1634 Springfield Avenue, Maplewood Dancette Pratt, Director 973-761-7236 inspirationaldance.com	Please call to schedule a visit.	<i>"We welcome all dancers to come and be inspired in our classes. Look at our studio, talk with our instructors and ask how we instill discipline in a fun, family-oriented environment."</i> Dancette Pratt, Director
Kent Place School 42 Norwood Avenue, Summit Julia Wall, Director of Admission 908-273-0900, ext. 254 kentplace.org/admission/dates	All School (Preschool - Grade 12) October 20, 1:00 - 3:00 p.m. Coed Preschool Saturday (bring your child!) November 23, 9:30 - 11:00 a.m. K - Grade 12 November 23, 10:00 a.m. - noon	<i>"During open house, ask yourself: Do students seem engaged and excited about their school? Do the teachers seem to be experts in their field and passionate about their work? Does the school seem invested in resources that allow for innovation and creativity to thrive? These are critical markers of an excellent school community."</i> Julia Wall, Director of Admission
Kinderenrichment St. George's Church 550 Ridgewood Road, Maplewood 973-379-2778 millburncoop.org	November 16, 10:00 - 11:00 a.m.	<i>"We welcome families to come to our open house to meet our amazing teachers, learn about our transitional kindergarten program and see our completely renovated space. Visit, explore, and inquire."</i> Adrienne Topping, Director
Millburn Cooperative Nursery School 951 Ridgewood Road, Millburn Adrienne Topping, Director 973-379-2778 millburncoop.org	Sensory Play Saturdays: October 5, 10:00 - 11:30 a.m. November 2, 10:00 - 11:30 a.m. December 7, 10:00 - 11:30 a.m.	<i>"Sensory Play Saturdays are a child-led exploration of typical materials used in the Millburn Co-op curriculum. They are a great way to visit our facility and meet our staff in a relaxed setting while your child has an hour and a half of mesmerizing fun."</i> Adrienne Topping, Director
Montclair Cooperative School 65 Chestnut Street, Montclair Ana Younghusband, Director of Admissions 973-783-4955 montclaircoop.org	October 24, 9:30 a.m. October 26, 9:30 a.m. November 21, 9:30 a.m. December 7, 9:30 a.m. January 9, 9:30 a.m. January 25, 9:30 a.m.	<i>"Open houses are a great opportunity to meet administrators, teachers and parents, but most importantly to get a true look at the school community in action."</i> Ana Younghusband, Director of Admissions

2020 Rate Card

ISSUE	PUBLISHED	RESERVATIONS	MATERIALS
Winter	February 3, 2020	1/10/20	1/17/20
Hearth & Home	March 16, 2020	2/21/20	2/28/20
Spring	May 4, 2020	4/10/20	4/17/20
Summer	June 22, 2020	5/29/20	6/5/20
School	August 17, 2020	7/24/20	7/31/20
Fall	October 5, 2020	9/11/20	9/18/20
Holiday	November 30, 2020	11/6/20	11/13/20

Full Page Non-bleed (interior pages): 9.5" wide x 12" high Bleed 11.5" x 14" keeping all LIVE material and type inside 9.5" x 12"	Business Card 3.5" wide x 2" high 1/3 Page Vertical: 4.675" wide x 8.5" high 1/4 Page Vertical: 4.675" wide x 5.625" high	1/2 Page Horizontal: 9.5" wide x 5.625" high 1/4 Page: Bottom Column: 9 1/2" wide x 2" high	1/2 Page Vertical: 4.675" wide x 11.6" high 1/4 Page Column: 2.25" wide x 11.6" high
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Far Brook School

52 Great Hills Road, Short Hills
Emi Ithen, Director of Enrollment Management
973-379-3442
farbrook.org

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Emi Ithen, Director of Admissions

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Julia Wall, Director of Admission

Kinderenrichment

St. George's Church
550 Ridgewood Road, Maplewood
973-379-2778
millburncoop.org

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Adrienne Topping, Director

Millburn Cooperative Nursery School

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Ana Younghusband, Director of Admissions

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FALL SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'd like to advertise my school/business:

with a _____ size ad (\$ _____) and be listed in the Open House Guide in the Fall 2020 issue.

All payments are required to be made in advance of publication unless you have established 30-day credit terms with Matters Magazine. Any payments made past 30 days will be subject to a \$25 per month late fee and the loss of credit terms. Client will be responsible for any collection fees incurred on delinquent accounts. Cancelled contracts will be subject to full collection.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

CLIENT SIGNATURE

DATE